



Discover the New Service Economy

MaxData is a blockchain based startup that will radically change the way consumers and companies interact. We're building a platform transforming the very way we do business, not just improving on the status quo. MaxData will use blockchain technology to eliminate market inefficiencies and ever-increasing prices in the service economy. We're transforming service acquisitions in sectors like insurance, communication, utilities and finance. This revolution will save consumers and businesses hundreds of billions of dollars.

THE SITUATION TODAY

The current economic system is broken. Business models in every industry are cluttered and inefficient. Giant marketing corporations dredge through enormous swamps of user data at great expense, trying to identify potential customers. So, every transaction is drastically overpriced. Companies have to pay exorbitant marketing fees in their attempt to find potential consumers, and customers get constantly harassed by salespeople, spam, and advertising. **This results in 4 main problems increasing the cost of services today:**

- 1 Lack of Time**
Consumers' time is precious, they don't have time to fully research the market to find the most cost-effective services.
- 2 Ad Numbness**
Consumers have become numb to ads due to overexposure, and are sick and tired of being harassed with spam and aggressive salespeople.
- 3 Who to Target**
Companies often target the wrong customers, paying billions of dollars to Big Data giants for nothing.
- 4 What to Offer**
Companies sell the wrong offerings to the right customers, because they don't know what people really need at any given moment.

Want to talk to us directly to learn more?

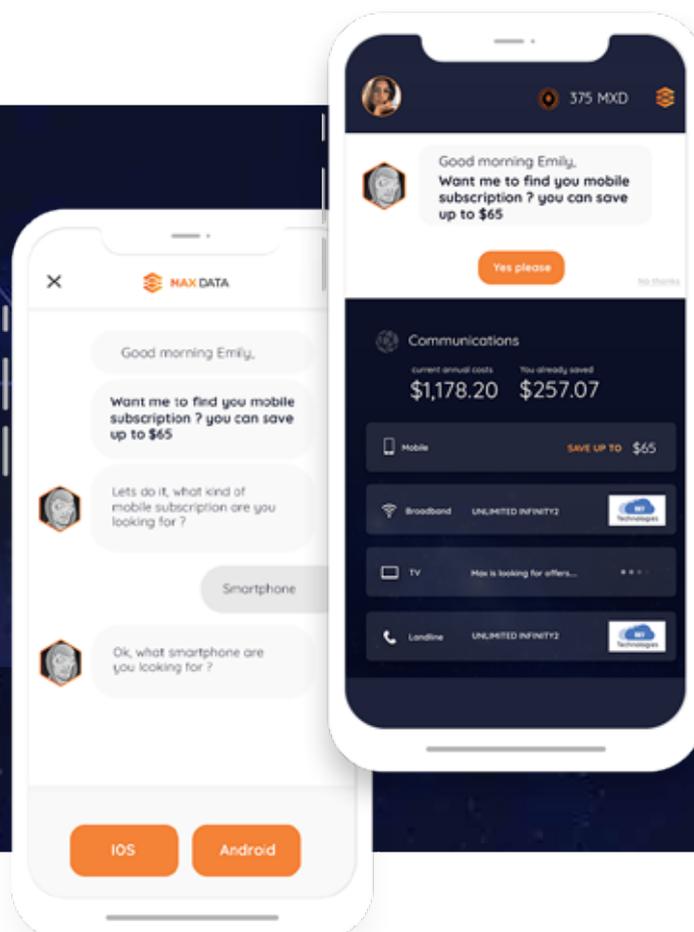


THE SOLUTION OF MAXDATA

MaxData aims to radically change this system. Using our blockchain platform, we facilitate direct connections between consumers and service providers. By allowing people to publish what they really need and how much they are currently paying or are willing to pay, businesses bypass the expensive middlemen, remove spam and annoying salespeople, and create cheaper, smoother transactions.

MaxData envisions a better future for both consumers and service providers. Service providers will be able to target only relevant customers with truly attractive offers, without relying on costly marketing. Instead, companies will pay consumers directly for providing access to their data whenever they send them an offer. This allows, consumers to benefit from better prices as well as peace of mind as they are no longer hassled by spam, messages and advertisements of the current system. Our platform will bring the following advantages:

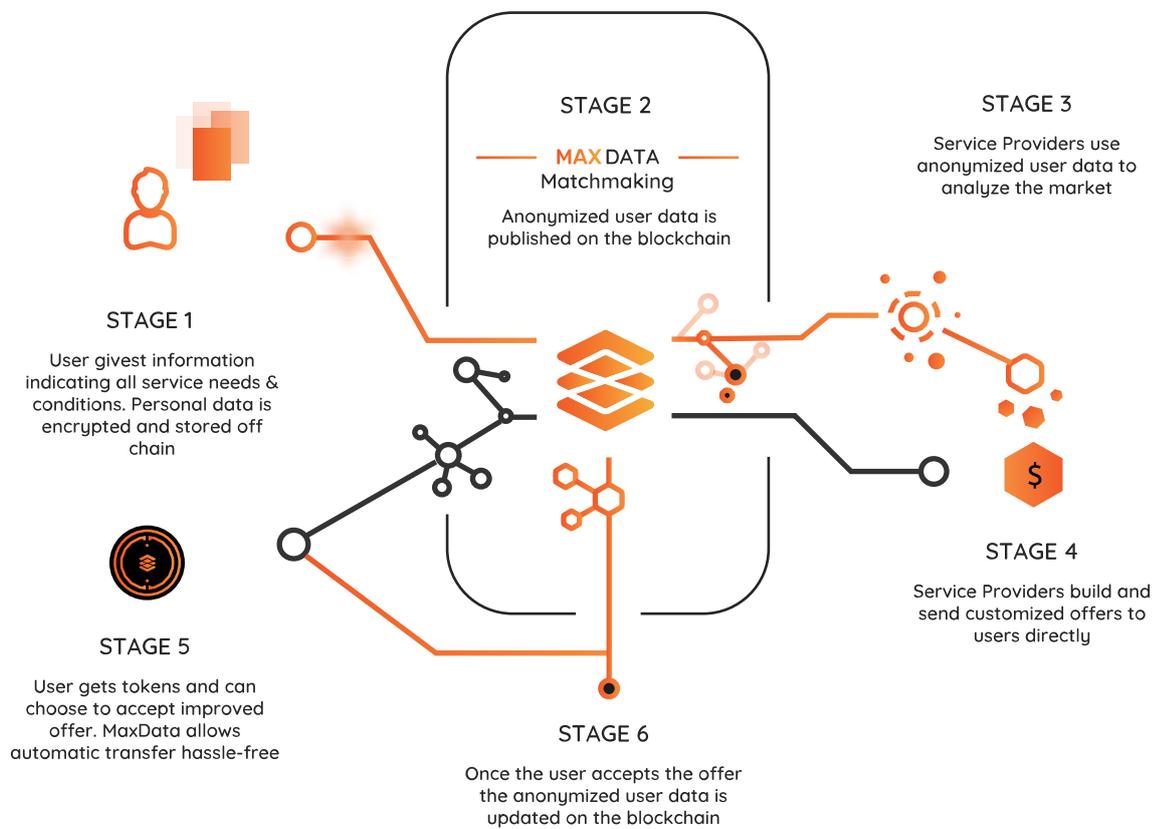
- 1 Find the perfect clients**
Companies can instantly find clients that are interested in their services
- 2 Send the perfect offer**
Our platform allows companies to streamline their business and build the ultimate offer for consumers
- 3 Reduce cost of living**
By constantly getting the best offers in the market, consumers reduce their cost of living
- 4 Stop wasting time**
Only offers that improve on consumers' current offers will come to their review. With the click of a button, consumers will be able to switch offers instantly.



HOW IT WORKS

Forget the old system where companies have to guess and spend lots of money finding and generating leads online, while retargeting leads, pushing them too hard, and begging them to purchase their services. MaxData is moving to a platform that will automate and formalize service acquisitions. We're transforming the costly process of targeting, persuading, negotiating, and acquiring customers to be fully digital, without unnecessary human intervention. This provides a more accessible, easy to use solution with a significant price reduction when acquiring services. A reality where **customer requirements are translated to actionable items for companies**, allowing companies to find consumers interested in their services and to offer them something that will truly benefit the consumer.

See the flow in our diagram below and watch our videos for a walk through of our platform for consumers as well as service providers.



MAX DATA



Reddit



LinkedIn



Facebook



Telegram



GitHub



Quora



Medium



Twitter

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